

Strategic Planning Worksheet Bosque Chapter TU
April 14/2020

TU National

1. Mission: To preserve, protect and restore North America's coldwater fisheries and their watersheds.
2. Vision: By the next generation, TU will ensure that robust populations of native and wild coldwater fish once again thrive within their North America Range, so that our children can enjoy healthy fisheries in their home waters.

TU Bosque Chapter Strategic Plan

Mission Statement

Conserve and restore local waters to realize our and TU National's vision of wild and native fish conservation. Encourage current members to become active in our efforts. Attract more anglers to join TU in these conservation goals.

Concentrate on improving our home waters, the Jemez watershed. That being said, Bosque's central location in New Mexico allows our members to assist in waters in both the northern and southern parts of the state.

Core Values

Bosque TU is an all-inclusive organization that bases decisions on sound science and information. We fully endorse diversity in our membership and partner relationships.

Scope of primary responsibility for the TU Bosque Chapter in New Mexico

The Jemez River region is designated as Bosque's Chapter home waters.

Outreach

1. Education
 - a. Lectures to NM Universities
 - b. Fly Fishing Classes
 - c. Fly tying classes
 - d. Trout in the Classroom-increase number of classrooms from 1 to 4 year one. Provide aquariums, transportation, education to classrooms from egg to release. Coordinate with NMDG&F Education rep on meetings within the class and meetings with educators to encourage the involvement of both students and educators
2. Website and Social Media
 - a. Launch Bosque Website bosquetu.org
 - b. List events, links and photos to website-include NMDG&F and other conservation sites
 - c. Link social media to website

3. Increase membership
 - a. Have social and informative events
 - b. Engage members using newsletters
 - c. Invite like-minded groups to events
4. Fundraising Events
 - a. Movie
 - b. Picnic
 - c. Future banquet consideration

Conservation

1. Work in partnership with State and Federal agencies, local communities and private entities to restore degraded watersheds and native fish populations
2. Willowcreek restoration project with NMDG&F-Apply for grant from GRTU-Austin for funding. \$40K needed to finish funding. Grant will ask for \$4,000 per chapter or \$16K total in collaboration with the Truchas Chapter
3. Habitat restoration at Bonito Creek and other Lincoln National Forest waters. Initial project is BDA.
4. San Antonio watershed project restoration in collaboration with the San Diego Cattlemen's Association
5. Habitat assessment Whitewater Creek, Mineral Creek and Black Canyon in the Gila Wilderness in collaboration with Gila Chapter
6. Target fundraising efforts to known projects i.e. \$25,000 for Willow Creek restoration in the Gila.
7. Upper San Antonio river project near Chama in collaboration with Enchanted Circle Chapter
8. Stocking RGCT Questa TBD